

TOURISM EXCELLENCE AWARDS

DATE: 27TH AND 28TH FEBRUARY, 2025 VENUE: THE EDGE CONFERENCE CENTRE

TIME	ITEM	COORDINAT
Day 1	27 [™] February, 2025	
08:30 Am – 05:00 Pm	Exhibition for Tourism suppliers	Secretariat/Exhibitors
08:30 Am – 09.00 Am	Arrival, registration and Networking	Secretariat
09.00 Am – 12:30 noon	<i>Prayer Cultural Experience Innovative Solutions and priorities for Youth in Tourism and Conservation</i>	PS, State department for Tourism
12.30 Am – 01.00 Pm	Re-cap of the Day Closing Remarks	Host Director General, TRA Board Member, TRA PS, State Department of Tourism & Wildlife
1. 00 Pm – 2:30 Pm	Lunch & Live Entertainment	Host SUSO Muranga University
Day 2	28th February, 2025	
08:00 Am – 05:00 Pm	Exhibition for Tourism suppliers	Secretariat/Exhibitors
08:00 Am – 08:30 Pm	Registration and Networking	Invited speakers / open forum
08.30 Am – 09.00 Am	Prayers Welcome Remarks Tea/Coffee Service	Host Director General, TRA
09.00 Am – 10.00 Am	<i>Key Speakers Sustainable Business Solutions Pillars of Sustainable Business Modules</i>	Invited Guests
10.00 Am – 01.00 Pm	<i>Award Ceremony</i> Speeches Quality Mark Awards Vote of thanks	DG/Chairman, TRA/PS/CS
	Lunch and Cultural Entertainment NB: Elaborate Programme for the Awards Ceremony will be provided separately	

Tourism Regulatory Authority, Championing Quality and Excellence